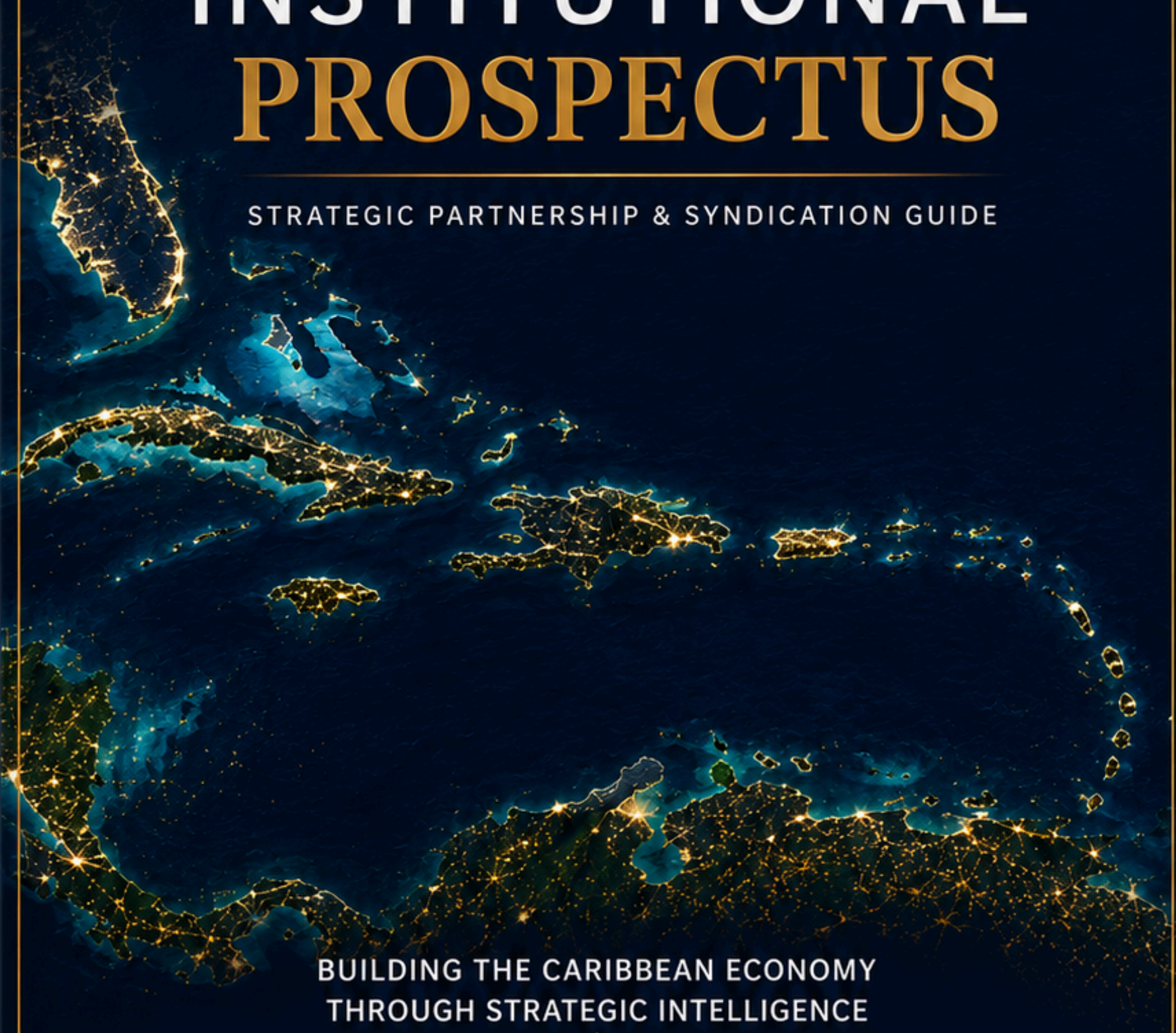




CBR

INSTITUTIONAL PROSPECTUS

STRATEGIC PARTNERSHIP & SYNDICATION GUIDE



BUILDING THE CARIBBEAN ECONOMY THROUGH STRATEGIC INTELLIGENCE



Trusted intelligence. Regional perspective. Caribbean focus.
Through powerful partnerships, we inform, interpret and empower decision-makers across the region.



INFORM

Delivering trusted business, economic and policy intelligence.



INTERPRET

Applying disciplined analysis and regional perspective.



CONVENE

Bringing together policymakers, CEOs and recognised experts.



EMPOWER

Supporting better decision-making through strategic insight.



TELEVISION



RADIO



DIGITAL



PRINT



PODCAST



SOCIAL MEDIA



EXECUTIVE INTELLIGENCE

A MULTI-PLATFORM BUSINESS INTELLIGENCE NETWORK FOR THE CARIBBEAN

THE NEW INFORMATION ECONOMY

Information has become abundant. Strategic interpretation has become scarce.

The Caribbean now operates within a fundamentally different information environment than it did even a decade ago.

Every day, decision-makers are confronted with an unprecedented volume of news, data, commentary, research and opinion generated across traditional media, digital platforms and artificial intelligence. Yet while access to information has expanded dramatically, the ability to consistently distinguish signal from noise has become increasingly difficult.

At the same time, the operating environment for Caribbean governments, businesses and institutions has become significantly more interconnected. Geopolitical tensions, trade policy, energy markets, inflation, technology, climate change, demographic shifts and regional integration now interact in ways that shape economic outcomes across multiple jurisdictions simultaneously.

For media organisations and institutional leaders, this transformation presents a new strategic challenge. Audiences increasingly expect more than news. They seek context, interpretation and trusted insight that explains not only what happened, but why it matters, how developments transmit across the region and what decisions leaders should be considering.

In this new information economy, competitive advantage no longer belongs to those with the greatest access to information. It belongs to those best equipped to interpret complexity, identify emerging risks and opportunities, and translate evidence into actionable intelligence.

CBR Media Platform was established to help organisations navigate this new information economy through disciplined analysis, executive conversation and evidence-based strategic intelligence.

CBRMEDIA
PLATFORM

WHAT IS CBR?

CBR Media Platform is a multi-platform Caribbean business intelligence network that transforms complex economic, business and policy developments into strategic insight through professionally produced intelligence assets delivered across television, radio, print, digital and executive platforms.



INFORM

Delivering trusted business, economic and policy intelligence.



INTERPRET

Applying disciplined analysis and regional perspective.



CONVENE

Bringing together policymakers, CEOs and recognised experts.



EMPOWER

Supporting better decision-making through strategic insight.

CBR MEDIA PLATFORM



MULTI-PLATFORM DELIVERY



TELEVISION



RADIO



DIGITAL



PRINT



PODCAST

SOCIAL
MEDIAEXECUTIVE
INTELLIGENCE

“

CBR exists to strengthen decision-making by transforming information into **strategic intelligence** for the Caribbean.

EXECUTIVE ACCESS

CONVERSATIONS THAT SHAPE CARIBBEAN DECISION-MAKING



Strategic intelligence begins with trusted access.

CBR’s convening power provides audiences with direct access to senior policymakers, business leaders, development partners and internationally recognised experts through substantive conversations that inform better decision-making across the Caribbean.



REGIONAL LEADERSHIP



Hon. Dr. Mark Brantley
Premier
Nevis



Dr. Armstrong Alexis
Deputy Secretary-General
CARICOM



Hon. Parnell Charles Jr.
Minister, Labour & Soc. Security
Govt. of Jamaica



INTERNATIONAL INSTITUTIONS



Lilia Burunciuc
Country Director - Caribbean
World Bank



Deodat Maharaj
Managing Director
UN Technology Bank



Therese Turner - Jones
Fmr. General Manager - CCB
IADB



CORPORATE & INDUSTRY LEADERS



Gervase Warner
Fmr. President & Group CEO
Massy Holdings Ltd



David Mullings
Chairman & CEO
Blue Mahoe Holdings Inc



Wayne Chen
Fmr. President
Carib. Employers Federation



FINANCIAL & ECONOMIC LEADERSHIP



Marla Dukharan
Caribbean Economist & Advisor
Marla Dukharan



Dr. Patrick Antoine
CEO & Technical Director
CPSO



Sanya Goffe
President
Pension Industry Assoc., Ja

EXECUTIVE PERSPECTIVES ACROSS


ECONOMIC
POLICY


CENTRAL
BANKING


TRADE &
INVESTMENT


INFRASTRUCTURE
& TRANSPORT


ENERGY &
RESOURCES


TOURISM &
HOSPITALITY


CLIMATE
RESILIENCE


DIGITAL
TRANSFORMATION


FINANCIAL
SERVICES


REGIONAL
INTEGRATION


CORPORATE
LEADERSHIP



EXTEND YOUR EDITORIAL CAPABILITY

Strengthen Your Business Coverage
Without Expanding Your Newsroom



TODAY'S CHALLENGE

Caribbean media organisations face increasing pressure to deliver deeper business, economic and policy coverage across multiple jurisdictions while operating with leaner editorial teams, tighter production schedules and growing audience expectations for regional perspective and strategic analysis.



THE OPPORTUNITY

CBR functions as an extension of your editorial capability, providing a dependable stream of syndicated Caribbean business intelligence that can be integrated seamlessly into existing television, radio, print and digital workflows.

“ Professional business intelligence. Regional perspective. Ready for immediate deployment. ”

CBR IN ACTION

Weekly Intelligence Assets



Market Brief



CBR Briefing



Market Watch



Global Pulse



Strategy Deep Dive



Caribbean Financial Dispatch



Intelligence Notes

HOW CBR EXTENDS YOUR NEWSROOM

YOUR EDITORIAL NEED		HOW CBR DELIVERS
	Business Desk	Weekly syndicated intelligence
	Television	Broadcast-ready business programming
	Radio	Ready-to-air economic commentary
	Digital	Multi-platform editorial assets (articles, video, graphics)
	Executive Audience	Strategic interpretation and analysis
	Thought Leadership	Strategy Deep Dive executive interviews with regional and global leaders

TRUSTED VOICES. PROVEN REACH.

Featuring conversations with:

- ✓ CARICOM Leadership
- ✓ World Bank
- ✓ UN & Multilateral Leaders
- ✓ Regional Ministers & Premiers
- ✓ Central Bank Governors
- ✓ Leading CEOs & Entrepreneurs

Referenced by:

Jamaica Gleaner • Caribbean Media Corporation
Guyana Chronicle • Caribbean National Weekly
and other leading regional media

THE CBR ADVANTAGE



EDITORIAL CAPACITY

Professionally produced weekly business intelligence that extends newsroom capability and output.



STRATEGIC INTELLIGENCE

Evidence-based interpretation that connects Caribbean developments with global economic trends.



EXECUTIVE ACCESS

Exclusive conversations with regional policymakers, CEOs and international thought leaders through Strategy Deep Dive.



MULTI-PLATFORM DELIVERY

Content designed for seamless deployment across television, radio, print, digital, newsletters and institutional channels.

WHY ORGANISATIONS CHOOSE CBR



Expand business coverage without increasing newsroom costs



Deliver executive-quality intelligence every week



Access trusted regional and international voices



Strengthen editorial credibility



Deploy broadcast-ready and publication-ready content



Serve executive audiences with greater depth

CBR DOESN'T REPLACE YOUR NEWSROOM. IT EXTENDS IT.

How CBR Interprets the Caribbean

Transforming Complexity into Strategic Insight

CBR applies a disciplined analytical framework to go beyond headlines and understand the forces shaping economic and business outcomes across the Caribbean. Our approach integrates evidence, examines how developments transmit through the region, and translates complexity into practical insight for decision-makers.

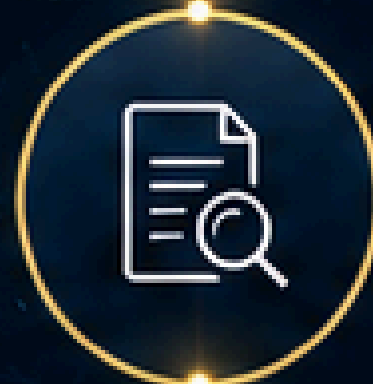
Better decisions begin with
better interpretation.

CBR
CARIBBEAN BUSINESS REVIEW



1 SIGNAL DETECTION

Identify emerging trends and events with strategic significance.



2 EVIDENCE ASSESSMENT

Evaluate signals using authoritative data and primary sources.



3 TRANSMISSION ANALYSIS

Examine how developments transmit through Caribbean economies and institutions.



4 STRATEGIC INTERPRETATION

Synthesize evidence to identify drivers, risks, opportunities and second-order effects.



5 EXECUTIVE INSIGHT

Translate analysis into clear, actionable insight for decision-makers.

The Intelligence Process

OUR APPROACH

Our framework is designed to interpret complex developments in a structured and consistent way. We combine rigorous evidence with deep regional context and a focus on transmission mechanisms to understand not just what is happening, but why it matters for the Caribbean.

The result is analysis that is relevant, timely and decision-focused—helping leaders anticipate risks, identify opportunities and make better strategic choices.

WHAT MAKES CBR DIFFERENT



Regional synthesis rather than national reporting.

We connect the dots across the Caribbean.



Transmission analysis rather than event reporting.

We focus on how developments impact the region.



Executive implications rather than news summaries.

We translate complexity into strategic insight.

THE FIVE STAGES

1 SIGNAL DETECTION

We continuously monitor the Caribbean and global environment to identify emerging trends with potential strategic impact.

2 EVIDENCE ASSESSMENT

We assess signals using official statistics, primary documents, corporate disclosures, and independent research to establish significance.

3 TRANSMISSION ANALYSIS

We examine how developments transmit through economies and institutions, and their implications for key economic and business channels.

4 STRATEGIC INTERPRETATION

We synthesize evidence to identify structural drivers, emerging risks, opportunities and likely second-order effects.

5 EXECUTIVE INSIGHT

We translate analysis into clear, actionable insight to support better decision-making for leaders and institutions.

The Principles That Guide Our Analysis

Five editorial principles shape every CBR publication and ensure our analysis remains independent, relevant and decision-focused.



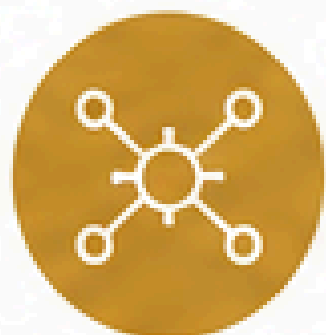
1. EVIDENCE BEFORE OPINION

Analysis begins with verifiable evidence from credible sources rather than speculation or advocacy.



2. REGIONAL BEFORE NATIONAL

Developments are interpreted within the wider Caribbean context, recognising our deep interdependence.



3. TRANSMISSION BEFORE CONCLUSION

Economic events are analysed through their transmission mechanisms before conclusions are drawn.



4. STRUCTURE OVER HEADLINES

Priority is given to identifying long-term structural trends rather than reacting to short-term news cycles.



5. DECISION USEFULNESS

The ultimate objective is to produce analysis that assists leaders in making better informed strategic decisions.

“

Information is abundant.
Interpretation is scarce.

Effective decision-making requires disciplined analysis that connects evidence, identifies transmission mechanisms and translates complexity into insight.

STRATEGIC INTELLIGENCE. REGIONAL PERSPECTIVE

CARIBBEAN FOCUS

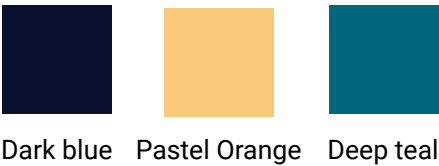
The Caribbean economy is becoming more interconnected, volatile and globally exposed.

CBR exists to help decision-makers navigate that complexity.

INTEGRATED BUSINESS INTELLIGENCE

For Caribbean Decision Makers

VISUAL IDENTITY



EXECUTIVE TYPOGRAPHY

Aa

ROBOTO

Bold / Medium/ Regular

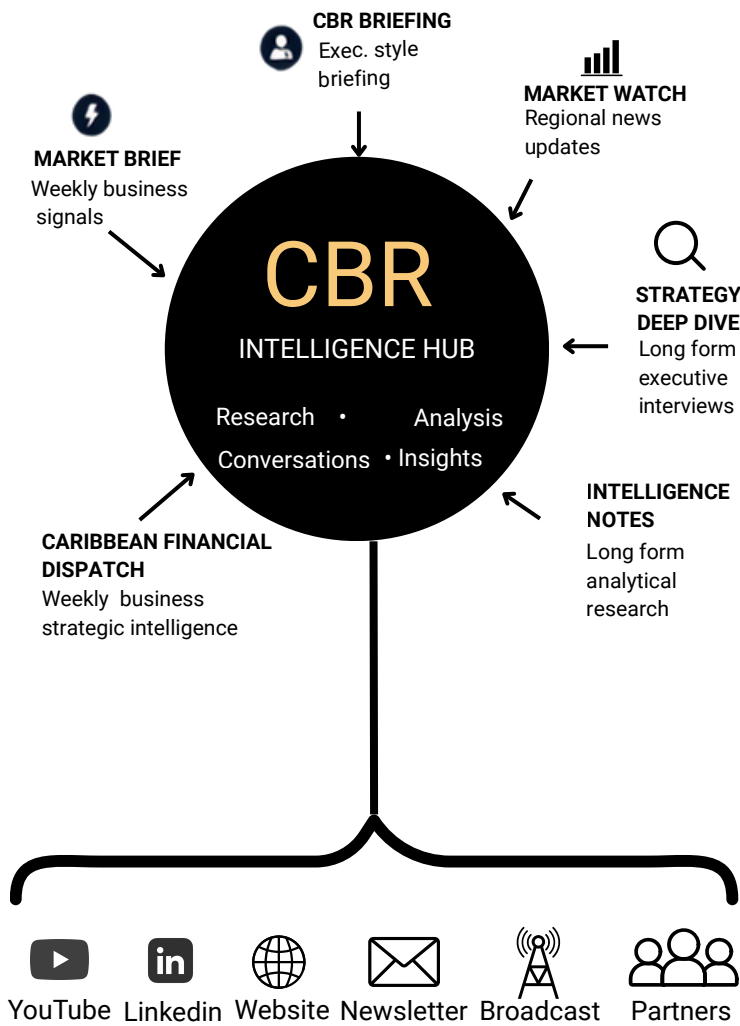
Clean. Modern. Readable

MONTSERRAT

For Accents / Data / Display

THE CBR ECOSYSTEM

Integrated Intelligence. Multi-Platform Reach



OUR PURPOSE

To close the strategic information gap in the Caribbean by providing integrated business, economic and policy intelligence that empowers decision-makers, informs debate and drives smarter outcomes for the region.

INFORM

Deliver clarity in a noisy world

CONNECT

Link regional issues to global forces

EMPOWER

Equip leaders to make better decisions

SEGMENT VISUAL IDENTITIES

MARKET BRIEF

Fast. Focussed. Essential

Weekly market intelligence

CBR BRIEFING

Strategic editorial perspectives

MARKET WATCH

Regional business updates

News that moves markets

GLOBAL PULSE

Global events.

Caribbean impact .

STRATEGY DEEP DIVE

Long form analysis.

Executive interviews

CARIBBEAN FINANCIAL DISPATCH

Weekly executive digest.

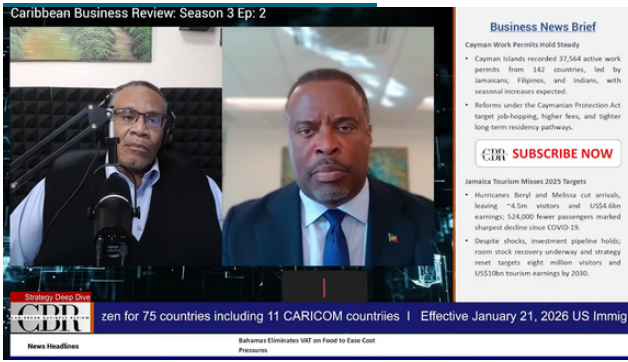
Executive summary.

CBR INTELLIGENCE NOTES

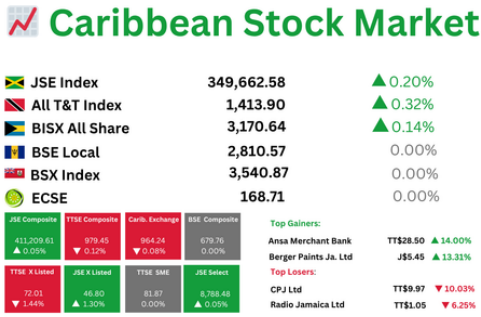
Premium analytical research products

CONTENT STYLE EXAMPLES

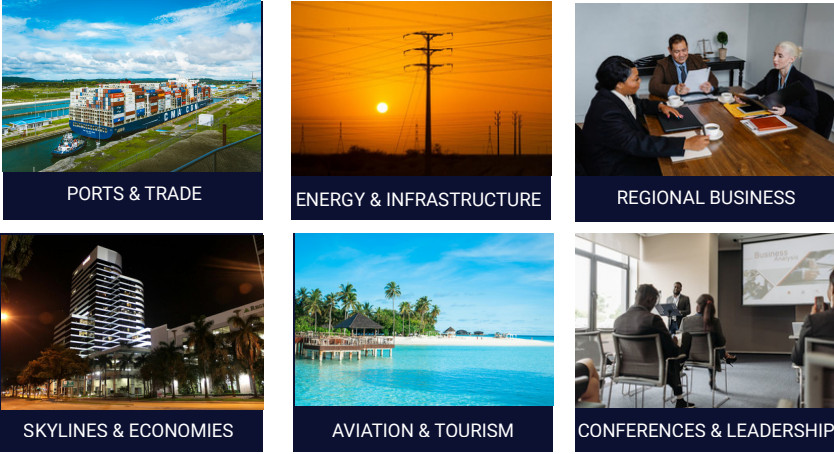
EXECUTIVE INTERVIEW



DATA GRAPHIC STYLE



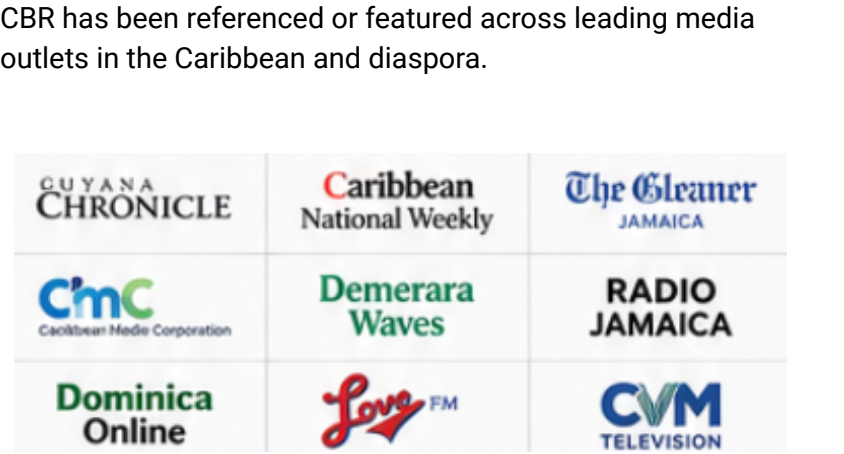
PHOTOGRAPHY STYLE



CFD | CARIBBEAN RISK PROFILE

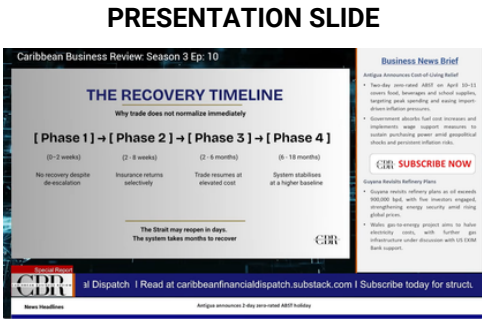
Key macro signals shaping Caribbean economic conditions		
Sector	Risk Weighting	Current Signal
Global Trade Environment	High	US import inflation hits 4.2%; air freight fell 52%; Japan current account surplus rose 15%.
Energy Risk	Extreme	Hormuz flows fell to 14.6m bpd; UAE to double output; Fuel shortages grip Cuba; Jet fuel ~\$150.
Global Inflation and Growth	High	France unemployment 8.1%; Antigua grows 3%, Cayman 2.8%; SKN 2% (2026).
Corporate & Financial System Risk	High	Japan bankruptcies rose 6.6%; China NPLs near 10%; Mexico outlook downgraded negative.
Fiscal & Sovereign Stability	High	Barbados new IMF facility; SKN deficit 11.7%/GDP; Bahamas debt \$12.4B; Antigua debt 68%/GDP.
Tourism & External Demand	Medium - High	Antigua arrivals up 7%, SVG up 10%, aviation costs and platform leakage risks are increasing.
Climate & Resilience Financing	High	Jamaica seeks catastrophe bond; CDB expands regional resilience financing mechanisms.

REGIONAL MEDIA RECOGNITION



Growing recognition • Expanding influence • Regional impact

PLATFORM APPLICATIONS



CBR PARTNERSHIP OPPORTUNITIES

CBR Media Platform works with broadcasters, publishers, institutions and corporate organisations to strengthen business intelligence, expand editorial capability and deliver trusted strategic insight across multiple platforms.

Every partnership is designed around the objectives, audience and editorial requirements of the organisation.

IDEAL PARTNERS



Television Networks



Radio Broadcasters



Newspapers



Digital Publishers



Development Institutions



Business Associations



Universities



Corporate Organisations



BROADCAST PARTNERSHIPS

Ideal for

Television stations, radio broadcasters, streaming platforms and business channels.



Intelligence Assets

- Market Brief
- Market Watch
- Global Pulse
- Strategy Deep Dive
- CBR Briefing

Delivery

Broadcast-ready video and audio content.



PUBLISHING PARTNERSHIPS

Ideal for

Newspapers, business magazines, digital publishers and news websites.



Intelligence Assets

- Editorials
- CBR Briefing
- CFD
- Intelligence Notes
- Market Watch

Delivery

Articles, columns, opinion pieces and data-driven analysis.



INSTITUTIONAL PARTNERSHIPS

Ideal for

Governments, development banks, universities, chambers of commerce, business associations and professional bodies.



Intelligence Assets

- Executive Briefings
- Research Summaries
- Policy Insight
- Market Intelligence
- Economic Outlooks
- Custom Analysis

Delivery

Reports, presentations and executive conversations.



STRATEGIC CONTENT PARTNERSHIPS

Ideal for

Organisations seeking to engage audiences through high-value, branded intelligence content.



Opportunities

- Sponsored Intelligence Series
- Conference Coverage
- Executive Briefings
- Special Reports
- Thought Leadership Campaigns

PARTNERSHIP FORMATS



WHITE LABEL

Content published under your own brand.



CO-BRANDED

Content published jointly with CBR branding.



CBR BRANDED

Content published as CBR Media Platform.



EXCLUSIVE CONTENT

Intelligence ^{produced} exclusively for your organisation.



CUSTOM INTELLIGENCE

Tailored analysis and products designed to your needs.



MULTI-PLATFORM DISTRIBUTION

Optimised for print, broadcast, digital and social media.

“
Every organisation is different.
Every audience is different. Every partnership should be too.”

CBR works collaboratively with each partner to develop flexible intelligence solutions that strengthen editorial capability and deliver greater value to their audiences.

CBR

MEDIA
PLATFORM

BUILDING THE CARIBBEAN ECONOMY TOGETHER

The Caribbean's future will be shaped not only by the decisions we make, but by the quality of the information on which those decisions are based.

CBR exists to strengthen that foundation by transforming information into strategic intelligence and creating meaningful partnerships that inform, interpret and empower decision-makers across the region.

Whether you are a broadcaster, publisher, institution or corporate organisation, we invite you to explore how we can work together to strengthen business intelligence across the Caribbean.



READY TO EXPLORE A STRATEGIC PARTNERSHIP



JOSEPH COX

Publisher & Host

CBR Media Platform



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Web: www.josephcox.org
or www.caribbeanfinancialdispatch.substack.com



LinkedIn: <https://www.linkedin.com/in/caribbean-business-review-a29909360/>



CBR

STRATEGIC INTELLIGENCE.
REGIONAL PERSPECTIVE.
CARIBBEAN FOCUS.